

MOSS ACRES
mossacres.com
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April 6, 2010

First US residential installation of Moss Green Roof

(Philadelphia) - Moss Acres announces the first full-scale, residential installation of a green roof using only moss as the vegetation. On Sunday, April 11, Moss Acres, with direction and installation help from Charlie Miller of Roofscapes, Inc., in Philadelphia, will install a residential green roof at the home of moss visionary and local moss guru, Dave Benner, in New Hope, PA. Benner's roof will now complement his garden, which is covered only in moss and other shade-loving plants.

Many consider moss the "original" green roof plant for its tendency to grow on shingles in shady areas. This installation, however, will utilize and demonstrate the professional approach to building a green roof, including the use of a waterproofing membrane, a moisture-retention layer, growing medium, and moss as the vegetation. Moss is an especially desirable plant component and has many advantages for green roofs:

- Is lightweight
- Retains 10 times its weight in water
- Thrives in shade produced by building shadows
- Is drought tolerant once established
- Grows rapidly — 3 to 6 months for full coverage

And, since moss has no roots, constructing a green roof using moss also requires less growing medium.

Media is invited to the event. Please RSVP to Nancy Church at nancy@mossacres.com, or 484-580-9890, and include your name, address, title, and publication name.

Location: 6974 Upper York Road, New Hope, PA 18938

Date: Sunday, April 11, 2010

Time: 1:00 pm ET

Moss Acres, LLC

Moss Acres is the leading supplier of 4 types of live moss and moss accessories to gardening enthusiasts, landscape architects, designers and contractors. Moss Acres also manufactures the Moss Milkshake™, a dry mix of moss fragments, acidifying and water-retention agents to be mixed with water and spread on a substrate as a moss garden starter kit.